### WHAT IS PHOVIA?

Phovia can support the natural healing process for dogs and cats with common dermatological conditions.



Your veterinary practice has trained staff who will use a carefully designed lamp along with a gel that is applied to damaged skin



One session of 2 minutes, twice a week (or 4 minutes, once a week!) can accelerate natural skin regeneration





Despite exerting a biological effect, the Phovia system is generally very safe for users and pets.<sup>2,3</sup> However, any intervention with an impact on an animal's physiology can have side effects.

Phovia is not indicated for use in photosensitivity conditions or with medication with photosensitizing agents. When they occur, side effects could include hair color change, erythema that regresses within 6-12 hours, skin hyperpigmentation, and/or transient pain at the wound site.

## **CONTACT US**

Watch this video to learn more about Phovia!



For more information, please visit our website: www.vetoquinolusa.com/phovia

#### References:

- 1. Marchegiani, A., et al. (2021 Jan 9) The Effectiveness of Fluorescent Light Energy as Adjunct Therapy in Canine Deep Pyoderma: A Randomized Clinical Trial. Vet Med Int. 6643416
- 2. Salvaggio, A, et al. (2020) Effect of the topical Klox fluorescence biomodulation system on the healing of canine surgical wounds. Vet Surg, 49: 719–727.
- Marchegiani, A., et al. (2019), Fluorescence biomodulation in the management of canine interdigital pyoderma cases: a prospective, single-blinded, randomized and controlled clinical study. Vet Dermatol, 30: 371–e109.

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# FLUORESCENT LIGHT THERAPY

an accelerated dermatology system

Now available at your veterinary practice



# WHAT ARE THE BENEFITS TO MY PET?

Phovia can help pets with skin lesions heal up to twice as fast.<sup>1</sup>

### RESULTING IN:

- Fewer applications of creams and sprays
- ♠ Reduced antibiotic use
- ★ Less time in the dreaded e-collar or cone.

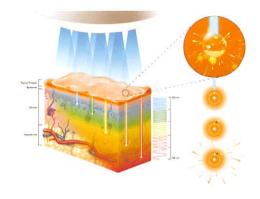
Plus, Phovia is a non-invasive, non-pharmaceutical path to improved skin healing. It's as simple as shining a light on the specific area for a short period of time.

Your pet can be back to normal in up to half the time. Often, you can see visible improvement in skin health in just two or three sessions!



### **HOW DOES IT WORK?**

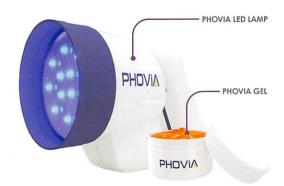
When illuminated by the lamp, the gel releases fluorescent light energy. Applied to skin, fluorescent light energy reaches deeper skin layers to stimulate cell regeneration. Light penetration into the skin is variable. Colors of light reach varying depths and create different results.



# THE PHOVIA KIT HAS TWO COMPONENTS:

The Phovia LED Lamp and the Phovia Gel.

The proprietary gel converts the lamp's blue light into fluorescence, which skin cells use to fuel the natural healing process.



# FLUORESCENT LIGHT THERAPY



REDUCES Inflammation



SPEEDS UP
Cell Replacement



BOOSTS Local Immunity



INCREASES Energy Production



IMPROVES
Blood Flow